



PUBLIC FUNDS

# Separately Managed Account Services

# A Collaborative Process

A Separately Managed Account (SMA) is a customized solution which opens your entity to personalized investing aligned to your entity's needs. It provides you with the flexibility to optimize your account to achieve specific goals.

## A RELATIONSHIP BUILT ON UNDERSTANDING. A PROCESS BUILT AROUND YOU.

Working with an investment advisor provides you with a partner that is in the markets daily, working on your behalf to best position your entity. Knowing that fiscal officers handle many responsibilities, an advisor is committed to sitting on the same side of the table as you, saving you time and best positioning you for long-term success.

Meeder Public Funds is a registered investment advisor focused on working with state and local governments. Collectively, Meeder serves over 350 governmental clients, with assets under management and advisement of more than \$48 billion (as of 12/31/2022).



### A HOLISTIC PARTNERSHIP

Working directly with Meeder Public Funds, you'll receive a full treasury management experience.



### CUSTOMIZED TO YOUR INVESTMENT NEEDS

The Meeder Team helps determine the appropriate fund holdings, and makes recommendations on investment amounts in accordance with your cash flows, investment policy, and overall goals.



### AIM TO MAXIMIZE LONG-TERM SUCCESS

A customized SMA positions you to maximize interest income through a variety of interest rate cycles. Meeder, acting as your fiduciary, provides objective oversight to your investment program.



# A Proven Process for Public Funds Investing



## Investment Policy Review

Your investment policy is reviewed to ensure it is aligned with state law.



## Cash Flow Review

Cash flows are monitored throughout the year to determine the proper allocation amounts.



## Investment Strategy

Fiscal officers gain access to a professional investment team that will strategically formulate a custom investment plan to meet your needs and adapt to an ever-changing interest rate environment.



## Execution of Trades

Meeder utilizes purchasing power and an expansive broker network to help ensure best price execution.



## Reporting and Review

Meeder provides consolidated monthly reports that include your investment holdings as well as balances. Participants can access all investment activity in real time through an on-line portal. Meeder will schedule times throughout the year to review your investment program; timing of these discussions is set at your discretion.



## Compliance Monitoring

A best-in-class compliance monitoring system affords the ability to build rules for your investment policy, state law, and any additional restrictions placed on the portfolio—providing pre- and post-trade compliance monitoring.



## Credit Research

The in-house research team monitors corporate issuers in the marketplace to determine the approved issuer list and keep you apprised of any changes.

# About Meeder Public Funds

Meeder has been a trusted partner of public entities since 1990. Meeder is committed to delivering a personalized, hands-on public funds experience.

1974

Firm founded in 1974  
Serving public entities since 1990



Customized solutions for cities, states, counties, schools, townships, libraries, higher education, and special districts



Focus on management of operating and project funds

\$48B

Meeder Public Funds has assets under advisement of over \$48 billion (as of 12/31/2022)



More than 350 public entity accounts



Offices  
- Columbus, Ohio  
- Austin, Texas  
- Long Beach, California  
- Lansing Michigan  
- Salt Lake City, Utah



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PUBLIC FUNDS

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